



JP RICKABAUGH

Inspired Design & Development

CONTACT

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EDUCATION

UNC-CHAPEL HILL 2016-2020

- > Interactive Multimedia Major
@ Hussman School Of Journalism and Media
- > Music Minor
- > Dean's List 2019

NORTH CAROLINA SCHOOL OF SCIENCE AND MATHEMATICS 2014-2016

REFERENCES

GARY KAYE

- 👤 Director & Co-Founder
@ THE rAVE Agency
- ☎ 919.969.7501
- ✉ gary@theraveagency.com

EMILY DEAN

- 👤 Creative Director
@ THE rAVE Agency
- ☎ 704.942.1786
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PAIGE LADISIC

- 👤 Managing Director, Strategy & Sales @ The Daily Tar Heel & 1893 Brand Studio
- ☎ 910.448.2003
- ✉ paige@dailytarheel.com

CHRIS ROUSH

- 👤 Dean, School Of Communications
@ Quinnipiac University
- ☎ 203.582.3641
- ✉ Christopher.Roush@quinnipiac.edu

EXPERIENCE

ESQUIRE ADVERTISING GRAPHIC & WEB DESIGNER // MARCH 2021 - PRESENT

- > Designed banner and social ads for dozens of clients in various industries
- > Led a full redesign of the company's website, esquireadvertising.com
- > Assisted with creation of company social media graphics
- > Led creative implementation of OTT ads with Roku's OneView platform, teaching fellow designers Adobe Premiere & After Effects in the process
- > Collaborated with development team on several projects, including redesign of esquire's proprietary geofencing dashboard, development of a foot traffic tracker for furnituretoday.com, & more!

THE RAVE AGENCY CREATIVE INTERN // JULY 2020 - MARCH 2021

- > Designed various graphics, documents, and infographics for a variety of clients in the AV industry
- > Led front-end design on all live events through LAVNCH.com, home of all of rAVE's live digital events for clients across the world in the AV industry
- > Edited videos, including live event recordings and product demos

CLUBWAKA BRANDING, GRAPHIC, & WEB DESIGN // JUNE 2020 // TEMPORARY HIRE

- > Established modern, consistent branding and style for future seasons
- > Created flyers, social graphics, & other assets for spring 2021 season
- > Designed lead-generation sites & the site for ClubWAKA's yearly festival

ENVISION CAROLINA CAMPAIGN LEADER // OCTOBER 2019-DECEMBER 2019

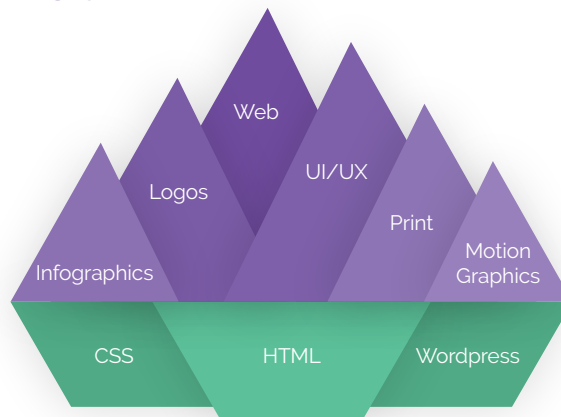
- > Generated 500,000+ impressions, engaged with 18,400 individuals.
- > Managed a 53-person group of students split across 5 teams
- > Designed 20+ social media graphics, built website & managed blog

1893 BRAND STUDIO DESIGN/DEVELOPMENT TEAM // OCTOBER 2018-JULY 2020

- > Led redesign & development of company website
- > Designed and developed heelshousing.com, a website for UNC students, graduates, and other residents to find affordable housing

SKILLS

DESIGN



DEVELOPMENT

PROFICIENCY

★★★★★ADVANCED

- > Adobe Illustrator
- > Adobe Photoshop
- > HTML
- > CSS
- > Leadership

★★★ADEPT

- > Adobe After Effects
- > Adobe XD
- > Wordpress
- > Copywriting
- > Organization
- > Procreate

★★INTERMEDIATE

- > Adobe Indesign
- > Adobe Premiere Pro
- > DSLR Photography
- > Clip Studio Paint