

JP Rickabaugh

Design | Art | Development

Contact

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In addition to full time employment, I have been pursuing freelance and passion projects since 2018.

Visit jprickabaugh.com or scan the following QR code to view them.



Software & Tools

Adobe Illustrator
Adobe Photoshop
Adobe Premiere
Adobe After Effects
Adobe XD
Adobe Indesign
Procreate
Clip Studio Paint
HTML
CSS
Wordpress

Skills

Graphic Design
Branding
Infographics
Web Design
UI/UX Design
Video Editing
Motion Graphics
Photography
Communicaitons
Leadership
Organization

Experience

Esquire Advertising

March 2021 - Present

Designer

- Managed digital ad design for 80 clients across several platforms.
- Managed company website, led redesign & rebranding efforts.
- Single-handedly led company video & motion graphics initiatives.
- Established branding for a variety of products & initiatives.
- Led implementation & designer education for streaming TV ads.
- Collaborated with development team on variety of internal projects.

Freelance Work

2018 - Present

Designer, Artist, Editor

- Worked with a variety of clients on freelance projects including personal branding, websites, album covers, & more.

The rAVe Agency

July 2020 - March 2021

Creative Intern

- Created graphics, infographics, documents, & other assets for clients in the AV industry.
- Led front-end design on all digital live events through LAVNCH.com, home of all rAVe's events for the AV industry.
- Edited videos for live events & product demos.

1893 Brand Studio

October 2018 - July 2020

Design & Development Team

- Led redesign & development of company website.
- Designed & developed heelshousing.com, a website for helping local students, graduates, & residents find affordable housing.

Education

UNC Chapel Hill

August 2016 - May 2020

Interactive Multimedia Major @ Hussman School of Journalism & Media

- Studied graphic design, infographics, motion graphics, web design, UI/UX, video editing, & more.
- Graduated with 3.4 GPA